

Sabrina Dinh

 (770)-880-0222 ·  sabrinamdinh@gmail.com ·  sabrinedinh.com ·  [linkedin.com/in/sabrina-dinh](https://www.linkedin.com/in/sabrina-dinh)

TOOLS

- Miro
- Visual Studio Code
- Figma
- Github
- Invision
- Adobe Creative Suite
- Canva

SKILLS

- User Research
- Visual Design
- User Empathy
- Collaboration
- Prototyping
- Wireframing

PROFESSIONAL EXPERIENCE

Systems Evolution, INC.

- Worked closely with SEI consultants to design white paper content for other consultants to share with their clients and stakeholders.
- Worked closely with SEI consultants to create a presentation template to be adopted for an RFP presentation.
- Assisted in categorizing client and stakeholder information in the Hubspot, SEI's CRM.
- Assisted the Business Operations Manager in creating a template with tips for BD outreach.

Georgia Department of Agriculture

Food Safety Division - Dairy Program Intern

- Assisted in posting on Twitter account relevant information for customers based on what was happening in the company.
- Worked closely with GDA Food Safety representatives to create creative training videos for present and future inspectors.
- Developed guidance documents with federal organizations such as the FDA, CDC, USDA, etc. to promote food safety developments.
- Assisted the Dairy Program in creating a training packet that includes all forms and permits for new dairy producers.

TNAILS

Design Consultant

- Designed nail templates for customers to view.
- Created display templates for holding nail polish.
- Consulted consumers on nail art and styles.

VOLUNTEER EXPERIENCE

Vietnamese Martyrs Mission Catholic Church

Leader/Teacher, TNTT Youth Group

- Created weekly lesson plans for, taught, and supervised thirty-five 3rd grade students.
- Designed 5 games and oversaw 10 junior volunteers for annual 3-day fundraising festival with 40,000 attendees.

The Donovan's Venom

UX/UI Marketing Designer

- Worked alongside with other UX/UI Designers to market for a non-profit organization dedicated to bringing arts, music, and entertainment to those who need it
- Designed a banner and tablecloth that will gravitate consumers to the organization's booth at open events
- Brainstormed ideas that will entice consumers to engage with the organization and learn more
- Designed different merch ideas to give out in hopes to have consumers remember the organization

EDUCATION & SCHOLARSHIP

University of Georgia

Majors: Animal Science & Dairy Science

Minor: Agribusiness and Management

Georgia Institute of Technology

UX/UI Bootcamp

Scholarships/Awards

Dean's List, UGA Department Scholarship, Georgia

Dairy Memorial Scholarship, Zell Miller

PERSONAL PROJECTS

PawCloud

UX/UI Designer

- Designed an app, using mid and high-fidelities, that provides users space to keep their pets' medical records and vaccines.
- Led 7 user focus groups with segmented customers in order to better understand how pet users interact with medical records.
- Created a user persona based on user research. Iterated designs based on information from usability tests.
- Storyboarded a user journey based on a problem statement.